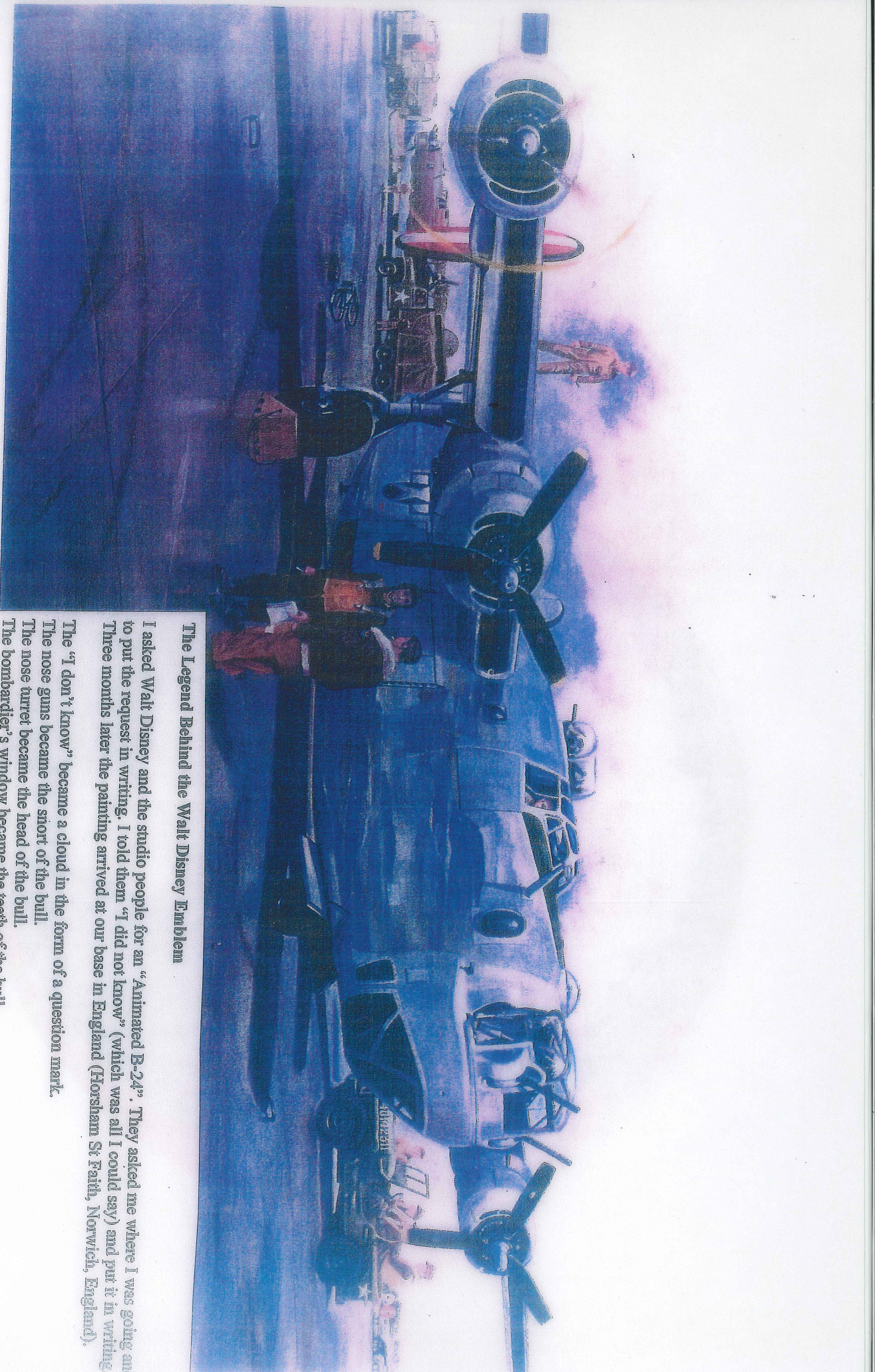


© Walt Disney





### The Legend Behind the Walt Disney Emblem

I asked Walt Disney and the studio people for an "Animated B-24". They asked me where I was going and to put the request in writing. I told them "I did not know" (which was all I could say) and put it in writing. Three months later the painting arrived at our base in England (Horsham St Faith, Norwich, England).

The "I don't know" became a cloud in the form of a question mark.

The nose guns became the snout of the bull.

The bombardier's window became the head of the bull.

The navigator's window became the teeth of the bull.

The pitot tube (the air speed indicator) became the eye of the bull.

The wing became the lightning streak.

I had patches made for our jackets and the 438th Bomb Group of the Second Air Division of the 8th Air Force adopted the emblem. I have the original painting and the deed of ownership and the right to reproduce it on a non-profit basis (see reproduction on the reverse side).

*Bernie Newman* (Major USAF Ret.)